

Future formats for the Region: Paths into the mobility transition and out of the climate crisis

Programme (as on February 21st, 2024)

Monday, February 26th, 2024: Citizens experiments for the traffic transition. The event is at the same time the final event of our living lab project Be-MoVe, which is supported by the Federal Ministry of Education and Research. (analogous, German only)

Host: Kai Lipsius, Head of Green Capital Agency, City of Essen

Time	Programme	Speakers
till 18:00	Arrival of the participants	
18:00 – 18:10	Welcome	Simone Raskob, Vice Mayor of the City of Essen for Environmental Affairs, Traffic and Sport
18:10 – 18:20	Round of murmuring	
18:20 – 18:30	Be-MoVe Project Presentation	Dr. Björn Ahaus, City of Essen, Green Capital Agency, Project Management Be-MoVe
18:30 – 19:00	Citizens projects introduce themselves within 240 seconds	
	Gemarkenplatz – Fit For Future! - Dreary today & colourful tomorrow	Cornelia Perthes, Greta Schulte-Eversum, Markus Schürmann – Residents of Essen-Holsterhausen
	Open Bardelebenstraße: Safe ways to school in Holsterhausen	Dr. Klaus Kordowski, Be-MoVe Project Team “Open Bardelebenstraße”
	Place of Youth Culture	Thomas Rütth, Head of Department for Outpatient Youth Welfare, Crime Prevention & Neighbourhood Development, Caritas-SkF-Essen gGmbH
	Garden of children's rights on the Burgplatz in Essen	Estelle Fritz, core team of Gemeinsam für Stadtwandel (Together for Urban Change) and co-initiator of the Green Lungs for Essen alliance
	E.Rika The e-rickshaw for Essen	Simon Knur, Board of Directors Initiative for Sustainability e.V., implementation E.Rika /Essener-lastenrad.de
	CityOase Kopstadtplatz – a place for people	Wolfgang Packmohr, PD a.D., Federal Executive Board Fuss e.V., Executive Board DVR, Lecturer at HSPV NRW

Time	Programme	Speakers
19:00 – 19:15	Northern Railway trail Wuppertal: a citizen’s project as a milestone for the promotion of cycling mobility	Dr. Carsten Gerhardt, Chairman Wuppertalbewegung e. V., (Wuppertal Movement)
19:15 – 19:50	Discussion: How can citizen’s projects contribute to the mobility transition?	All speakers of the evening
19:50 – 20:00	Music contribution - Orchestra of change	Members of Essen Philharmonic Orchestra
20:00 – 21:00	Exchange, drinks and snacks	

Accompanying Programme: Information tables related to the projects

Tuesday, February 27th, 2024
(Hybrid, Translation German – English/ English - German)

Host: Gregor Schnittker, IKU_DIE DIALOGGESTALTER

Time	Programme	Speakers
09:30 – 10:00	Arrival of the participants	
10:00 – 10:20	Welcome speeches	<ul style="list-style-type: none"> • Thomas Kufen, Lord Mayor of the City of Essen • Oliver Krischer, Minister of the Environment, Nature and Transport of the State of North Rhine-Westphalia • Prof. Dr. Hans-Peter Noll, Chairman of the Zollverein Foundation
10:20 – 10:35	Thematic Introduction: Dimension of the challenge	Simone Raskob, Vice Mayor of the City of Essen for Environmental Affairs, Traffic and Sport
10:35	 Joint break	

Subject Area I

The first step is to change one's mind and what can cities contribute to this

Technical Accompanist: Julian Scheer, Head of New Mobility, Dept. for Streets & Traffic, City of Essen

Time	Programme	Speakers
11:00	Municipal traffic planning and climate protection: possibilities and limits	Prof. Dr. Christian Holz-Rau, until 2022 Head of the Chair of Transport Engineering and Transport Planning, Faculty of Spatial Planning, TU Dortmund University
11:08	Why precise visions, goals and ideas are at least as important as single measures	Anne Klein-Hitpaß, Head of Mobility Department, Deutsches Institut für Urbanistik gGmbH (German Institute of Urban Affairs)
11:16	Communicating traffic transition measures: Conveying the added value	Wolfgang Aichinger, Project Manager Urban Mobility, AGORA Verkehrswende
11:24	Strali: steps towards Essen's individualised mobility concept	Uni-Prof. Ellen Enkel, Department for general business economics and mobility, University Duisburg-Essen
11:32	Discussion	All Speakers Key Listener and opening of the discussion: Udo Sieverding, Head of Department VII - Mobility of the Future, cycling, Public Transport, Ministry of the Environment, Nature and Transport of the State of North Rhine-Westphalia

12:20

| Joint lunch

Subject Area II

Green Capital as impulse: How mobility management and climate protection merge and which impulse can result from this

Technical Accompanist: Kai Lipsius, Head of Green Capital Agency, City of Essen

Time	Programme	Speakers
13:30	Importance of sustainable urban mobility in greening the cities	Piotr Rapacz, policy officer/coordinator, European Commission, DG Environment, unit Unit C.3 – Clean Air & Urban Policy
13:35	Green Metropolitan Region Arnhem-Nijmegen: The Freedom of Cycling	Harriët Tiemens, Director, Green Metropolitan Region Arnhem-Nijmegen, The Netherlands (European Green Capital 2018)
13:40	Vitoria-Gasteiz; From car-centric to nature and people-centric public spaces. Towards a human scale city	Juan Carlos Escudero-Achiaga, Head of Mobility and Data Science Unit, CEA-Vitoria-Gasteiz City Council, Spain (European Green Capital 2012)
13:45	Reorganising Streets for Mobility Transition in Grenoble	Simon Labouret, Project Director / Public Space Development Mission, Grenoble, France (European Green Capital 2022) (online participation)

Time	Programme	Speakers
13:50	Discussion: What resonates with the examples from other cities?	All speakers. Key Listener and opening of the discussion: Dr. Christine Wilcken, Deputy and Head of the Climate, Environment, Economy, Fire and Disaster Protection Department at the German Association of Cities and Towns
14:20	It's all about space. And about cars.	Filip Watteeuw, First Deputy Mayor, City of Ghent, Belgium (online participation)
14:25	Achieving Zero Emission Mobility and Transport by 2030 - the case of Oslo	Trude Rauken, Senior Advisor International Climate Collaboration, City of Oslo, Norway (online participation)
14:30	Systemic change towards sustainable commuting in Lahti	Katja Ojala, Project Lead, EU Mission city pilot in Lahti, Finland (European Green Capital 2021) (online participation)
14:35	Sustainable Urban Mobility Plan - Targets and actions in Tampere	Mika Kulmala, Project Manager, City of Tampere, Finland (online participation)
14:40	Discussion: How can we organise mobility transition in cities?	All speakers. Key Listener and opening of the discussion: Dr. Christine Wilcken, Deputy and Head of the Climate, Environment, Economy, Fire and Disaster Protection Department at the German Association of Cities and Towns
15:15	Coffee break	

Subject Area III

Regional large events: Impulses for the regional mobility development

Time	Programme	(enquired) Speakers
16:00	Stimulating mobility through large regional formats	Stefan Kuczera, Deputy Planning, Ruhr Regional Association
16:10	Organising Mobility for FISU World University Games	Niklas Börger, Managing Director, Rhine-Ruhr 2025 FISU Games gGmbH
16:20	ExtraSchicht and its mobility concept: impetus for the mobility turnaround in the Ruhr Metropolis?	Axel Biermann, Managing Director, Ruhr Tourismus GmbH
16:30	Opportunity and challenge: mobility in the context of professional soccer	Matthias Mühlen, Head of Sustainability / CSR, VfL Bochum 1848 GmbH & Co. KGaA
16:40	Discussion Football: German football league match day, European Championship 2024, Rot-Weiss Essen, football clubs as ambassadors, public transport	All speakers Key Listener and opening of the discussion: Rainer Koch, Director Marketing, RWE (Rot-Weiss Essen)

Time	Programme	(enquired) Speakers
17:15	Key Listener	Uni-Prof. Dr. Ellen Enkel, chair for general business economics and mobility, University Duisburg – Essen
17:30	Get-together with snacks	

Accompanying Programme: Information tables of selected projects